

# Chelsea Brown

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## Profile Summary

Web Design and Interactive Media graduate of the Art Institute of Charlotte with skills in social media, scripting, design (including Mobile and Responsive), usability testing and user experience. Familiar with both MAC and PC platforms. Social media and interactive media experience from a design and project management standpoint.

## Skills

<b>Social Media Specialist:</b>	Facebook	LinkedIn	Twitter	Blogs
<b>Applications:</b>	Microsoft Word Acrobat	PowerPoint Dreamweaver	Wordpress Illustrator	Opencart After Effects
	InDesign	Photoshop	Fireworks	Flash
<b>Scripting Languages:</b>	XHTML/HTML5 PHP	CSS/CSS3 MySQL	JavaScript	JQuery

## Related Experience

<b>GRAPHIC DESIGN INTERN</b> <i>ETTAIN GROUP</i>	<b>CHARLOTTE, NC</b>	<b>07/2013 - PRESENT</b>
<ul style="list-style-type: none"><li>• Create collateral material while maintaining brand standards</li><li>• Design promotional material to support company philanthropy</li></ul>		
<b>WEB AND GRAPHIC DESIGNER</b> <i>INSPIRED CREATIONS BY PAMELA, INC.</i>	<b>STATE ROAD, NC</b>	<b>04/2013 - PRESENT</b>
<ul style="list-style-type: none"><li>• Responsible for creating/maintaining a branding system and ecommerce website</li><li>• Create and update social media presence</li></ul>		
<b>WEB DESIGNER AND DEVELOPER</b> <i>YADKIN WELL COMPANY, INC.</i>	<b>HAMPTONVILLE, NC</b>	<b>03/2013 - PRESENT</b>
<ul style="list-style-type: none"><li>• Collaborating with other designers to develop a new web and social media presence</li><li>• Implementing Wordpress to create a user-friendly content management system.</li></ul>		
<b>PROJECT MANAGER</b> <i>MANIFESTO XI FILM FESTIVAL</i>	<b>CHARLOTTE, NC</b>	<b>01/2013 - 03/2013</b>
<ul style="list-style-type: none"><li>• Oversaw all management components of this yearly, community film festival at the McGlohon Theatre in Charlotte, NC</li><li>• Overall production time was limited to 11 weeks</li><li>• Successfully presented the film festival featuring over 30 films</li></ul>		
<b>WEB AND GRAPHIC DESIGNER</b> <i>SANTE OF MATTHEWS</i>	<b>MATTHEWS, NC</b>	<b>10/2012 - PRESENT</b>
<ul style="list-style-type: none"><li>• Created a new logo/collateral for the restaurant</li><li>• Collaborated in the creation of a new website and branding</li></ul>		
<b>WEB AND GRAPHIC DESIGN TUTOR</b> <i>FREELANCE</i>	<b>CHARLOTTE, NC</b>	<b>04/2013 - PRESENT</b>
<i>THE ART INSTITUTE OF CHARLOTTE</i>	<b>CHARLOTTE, NC</b>	<b>10/2012 - PRESENT</b>
<ul style="list-style-type: none"><li>• Tutor private clients in web design, graphic design and basic animation</li><li>• Tutor students in web and graphic design to assist in meeting academic goals</li><li>• Assist in reinforcing techniques in fundamental drawing courses</li></ul>		

## Education

The Art Institute of Charlotte, Charlotte, NC.  
BA in Web Design and Interactive Media, 2013